



3 June 2019

Workshop of PromoKids network

12 June 2019

Location: Norwegian Institute of Public Health, Zander Kaaesgate 7, 5015 Bergen

Programme:

10.00-10.30	Welcome and introductions, <i>Tiina Laatikainen THL and University of Eastern Finland</i>
10.30-11.15	Monitoring and restricting digital marketing of unhealthy products to children and adolescents and the CLICK tool, <i>Kremlin Wickramasinghe, WHO European Office for Prevention and Control of Noncommunicable Diseases (NCD Office)</i>
11.15-12.00	Food taxation in the Nordic countries: From fiscal to health motivated taxes – what can we learn from the recent Norwegian experience? <i>Knut-Inge Klepp, Norwegian Institute of Public Health</i>
12.00-13.00	Lunch
13.00-14.00	Country presentations on actions to develop children's food environment and to monitor and restrict digital marketing of unhealthy products to children <ul style="list-style-type: none">– Food and Drink Industry Professional Practices Committee (MFU) in Norway to encourage good and responsible marketing practices, <i>Eva Rustad de Brisis, the Norwegian Directorate of Health</i>– Dietary guidelines for children and nutrition commitment as a tool for implementation, <i>Arja Lyytikäinen, National Nutrition Council and Finnish Food Authority</i>– Promoting changes in food environments for children – challenges and chances, <i>Elísabet Margeirsdóttir, Nutritionist MSc, University of Iceland, School of Education, Faculty of Health Promotion, Sport and Leisure Studies</i>– Digital food marketing in adolescence – surveys conducted in a Norwegian context, <i>Kaja Lund-Iversen, Senior adviser Food and Nutrition Policy, Norwegian Consumer Council</i>
14.00-14.30	Coffee/Tea
14.30-15.30	Small Group Workshops: Digital marketing of unhealthy products to children - How Nordic countries can collaborate?
15.30-16.00	Small Group Workshop presentations
16.00-16.30	Next steps of collaboration
16.30-16.45	End of the Meeting

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